

## **ELIGIBILITY CRITERIA**

On the closing date for online applications, you must fulfil <u>all</u> the following general and specific conditions:

#### 1. General conditions

- Being a national of a Member State of the European Union;
- Enjoying full rights as a citizen attested by a recent extract from judicial records and/or certificate of good conduct proving no previous conviction for a criminal or administrative offence that could call into question his/her suitability for performing the duties of the post;
- Having fulfilled any obligations imposed by the laws on military service;
- Being physically fit to perform the duties.<sup>3</sup>

# 2. Specific conditions

# 2.1. Education (Qualifications)

- A level of post-secondary education attested by a diploma, or
- a level of secondary education attested by a diploma giving access to higher education, and appropriate professional experience of at least three years. This professional experience will be considered part of the educational qualification and will not be taken into account in the required numbers of professional experience under 2.2.

Only diplomas and certificates that have been awarded in EU Member States, or that are the subject of equivalence certificates issued by authorities in the Member States by the deadline for applications, shall be taken into consideration. If your diploma was issued outside the EU, please indicate in your application that you hold an equivalence certificate; otherwise, your application will be deemed ineligible.<sup>4</sup>

## 2.2. Professional experience<sup>5</sup>

By the deadline for applications, and in addition to the qualifications required above, you must have at least **one year** of relevant professional experience gained after obtaining the diploma required under 2.1.

<sup>3</sup> As a condition for the engagement, the successful candidate shall be medically examined in order for the EUI to prove that they fulfil the requirement of Article 12(2)(d) of the Conditions of Employment of Other Servants.

<sup>&</sup>lt;sup>4</sup> If you have a diploma recognised in an EU Member State, you don't need NARIC recognition for your lower level diploma(s). Example: If you have a Bachelor's degree from a university outside the EU, and a Master's degree from an EU university, you don't need NARIC recognition for the Bachelor's degree. Qualifications/diplomas awarded until 31/12/2020 in the United Kingdom are accepted without further recognition. For diplomas awarded after this date (from 01/01/2021), a NARIC recognition is required.

<sup>&</sup>lt;sup>5</sup> Professional experience will be counted from the date on which the applicant acquired the minimum qualification for access to this post. Only duly documented professional activity (i.e. remunerated employment or self-employment) is taken into account. Part-time work will be taken into account in proportion to the percentage of full-time hours worked. Periods of education or training and unremunerated traineeships are not taken into account. Completed PhDs can be counted as professional experience up to a maximum of 3 years. Any given time period can be counted only once.

## 2.3. Knowledge of Languages<sup>6</sup>

- Main language: have a thorough knowledge of one official language of the European Union; and
- Second language: a satisfactory knowledge of another official language of the European Union to the extent necessary for the performance of the duties.

#### **SELECTION CRITERIA**

Applications that fulfil the above eligibility criteria will be assessed against the following requirements:

#### **Essentials**

- 1. At least one year of professional experience acquired in positions relevant to the job description;
- 2. Proven professional experience in writing in different formats and for different channels/audiences;
- 3. Proven professional experience with social media such as X, Instagram and LinkedIn and analytics tools (Google analytics and social media analytics);
- 4. Demonstrated working knowledge of web Content Management System (CMS) and/or Customer Relationship Management (CRM) system;
- 5. Excellent knowledge of English, both spoken and written (CEFR level: C1 or above).

#### Advantageous

6. University degree in Public Relations, Communications, Journalism, Political Sciences, Social Sciences, or related subjects;

7. Proven professional experience with visual communication / graphic design; OR visual communication / motion graphics or visuals for social media formats; OR communication for executive training.

Candidates invited to the test and interview phase may also be assessed against the **competencies** listed under the "Your key competencies" section on pages 3-4.

<sup>&</sup>lt;sup>6</sup> Recruited candidates shall be required to demonstrate before their first promotion the ability to work in a third EU language.